



WEBINAR 15 April 2026  
13 - 15 CEST



EUSBSR  
EU STRATEGY  
FOR THE BALTIC  
SEA REGION  
Policy Area Bioeconomy

jamk

# BIOBOOSTERS NETWORK

## KEY TO CIRCULAR TRANSITION

## WELCOME TO BIOBOOSTERS NETWORK - KEY TO TRANSITION WEBINAR

The BioBoosters network reveals new developments after the end of the project that launched numerous joint projects and new applications of the shared open innovation excellence from Canada to Eastern Europe.

Webinar is organised in collaboration with  
EUSBSR PA Bioeconomy & the BioBoosters Network.

### 13.00 INTRODUCTION – LAUNCHING THE BIOBOOSTERS NETWORK!

### 13.10 PANEL DISCUSSION – BIOBOOSTERS ON STAGE

Lessons on new applications of the BioBoosters Hackathon model. Scaling the process with precision to match a targeted approach to the need.

**Steered by Paper Province - Stelumar Hackathon** connected solution providers from Nordic Countries to match their offers to Canadian markets. Can the BioBoosters hackathon be used as an effective Cross-Atlantic innovation bridge?

**Panellist: Gry Lenschow Andersen**, Project Manager

**Estonian University of Life Sciences** introduced the hackathon knowhow to BIOEAST initiative. What was the impact of the BIOEAST open innovation challenge that discovered 8 promising solutions to accelerate bioeconomy in Eastern Europe?

**Panellist: Katrin Kepp**, Head of the Department of Innovation and Knowledge Transfer

**Jamk University of Applied Sciences** has expanded hackathon service sales with scaled-to-fit models and a modular approach. With 40 hackathons delivered what is the outlook for future hackathon demand?

**Panellist: Eija Iso-Ahola**, Senior Advisor

Panel discussion is moderated by Anna Aalto, Jamk

### 13.50 COMMENTARY NOTE

Insights on inter-regional projects empowering green growth in the Baltic Sea Region from EUSBSR PA Bioeconomy, Ministry of Agriculture of the Republic of Lithuania

### 14.00 IMPACT STORIES

A research team from Poland tackling a challenge of soil contamination in Lithuania – Behind the scenes of Toksika Hackathon.

**Presented by Katarzyna Zimowska** from Jerzy Haber Institute of Catalysis and Surface Chemistry

From multiple solutions provided to new-coming organiser – hackathon journey of IFN Schoenow

**Presented by Prof. Dr. Daniel Pleissner**

### 14.30 FROM TEXTILE RESIDUES TO CIRCULAR PRODUCTS - WENDRE HACKATHON

A new call is open!

**Presented by Toomas Toodu**, Head of Green Cluster at Pärnu County Innovation Hub

### 14.45 OPEN FLOOR FOR COMMENTS AND QUESTIONS

Please note the schedule is subject to change.

## ORGANISER: BIOBOOSTERS NETWORK

BioBoosters Network creates cooperation opportunities for bioeconomy sectors to address industry innovation needs. With industry-driven and international open innovation excellence, we match solutions to challenges, growth opportunities to innovations, and expertise to transition needs.

We fast-track innovation to discover new value chains and business opportunities, connect cross-sectoral know-how, and bridge business and research.

Through connected ecosystems, BioBoosters network provides the key to boosting competitiveness and driving the circular and green transition across the Baltic Sea Region and beyond.

REGISTRATION:



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